



LOVELAND CLASSIC SPONSOR LEVELS AND BENEFITS

- **Title Sponsor, \$5,000 SOLD**
 - Company name in title of race
 - Company logo on front of entry form
 - Company logo on T-shirt
 - Company logo on website
 - Company logo on posters displayed in businesses throughout Colorado, focused mainly in Loveland, Fort Collins, Greeley, and Windsor
 - Mentions in our marketing promotions, such as advertisements in the Reporter Herald and local running publications
 - One booth at the Race Expo
 - 10 comp entries to the race
 - Sponsor materials in runner bags
- **Platinum Sponsor, \$1,500 (2 available) ONLY 1 LEFT**
 - Company logo listed under Platinum Sponsor section of race entry form
 - Company logo on T-shirt under Platinum Sponsor section
 - Company logo on website under Platinum Sponsor section
 - Company logo on posters under Platinum Sponsor section displayed in businesses throughout Colorado, focused mainly in Loveland, Fort Collins, Greeley, and Windsor
 - Mentions in our marketing promotions, such as advertisements in the Reporter Herald and local running publications
 - One booth at the Race Expo
 - 5 comp entries to the race
 - Sponsor materials in runner bags
- **Gold Sponsor, \$750 (5 available) ONLY 2 LEFT**
 - Company logo listed under Gold Sponsor section of race entry form
 - Company logo on T-shirt under Gold Sponsor section
 - Company logo on website under Gold Sponsor section
 - Company name on posters under Gold Sponsor section displayed in businesses throughout Colorado, focused mainly in Loveland, Fort Collins, Greeley, and Windsor
 - 50% off price of one booth at the Race Expo
 - 3 comp entries to the race
 - Sponsor materials in runner bags
- **Silver Sponsor, \$375 (10 available)**
 - Company name listed under Silver Sponsor section of race entry form
 - Company name on website under Silver Sponsor section
 - 25% off price of one booth at the Race Expo
 - 2 comp entries to the race
 - Sponsor materials in runner bags
- **Contributing Sponsors**
 - Benefits vary depending upon value of goods or services donated



LOVELAND CLASSIC SPONSOR AGREEMENT

Company Name _____

Contact Name _____

Address _____

Phone _____ Email _____

Sponsor Level:

Title (\$5000) **SOLD**

Platinum (\$1500)

Gold (\$750)

Silver (\$375)

Contributing

Item(s) provided: _____

Value: _____

I agree to donate at the level checked above as a sponsor of the 2011 Loveland Classic.

_____ Date _____

*Please make checks payable to **Thompson Valley Preschool, 803 E. 16th St., Loveland, CO 80538**
Questions? Contact Denise Montagu at (970) 635-2726 or lovelandclassic@skybeam.com*

Deadline for Sponsorship is April 20, 2011 to have logo/company name included in registration materials.

The Loveland Classic will be held on July 16, 2011.